

Based on the aforementioned mission, vision and core values, the strategic plan of CM desires to reach the below three aspects:

- (1) the development of practical talents for enterprises,
- (2) the practical research and industry-academia cooperation between CM and industries,
- (3) our graduates should be socially responsible not only in Taiwan, but also towards the whole world.

Strategic Goals	Taipei Tech Strategic Focuses	CM Strategic Focuses	CM Supporting Strategic Actions
Development of practical talents	<ul style="list-style-type: none"> <li>• Promote holistic education that values development in all aspects of education.</li> <li>• Encourage interdisciplinary teaching and learning.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop teaching content and methods that emphasize the equal importance of theory and practice.</li> <li>• Focus on innovative entrepreneurship education.</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance characteristic research center (IFM FinTech Lab).</li> <li>• Establish a multifunction case-study classroom.</li> <li>• Reward program for faculty's overseas research, teaching and service.</li> <li>• Recruit more faculty and staff.</li> <li>• Reinforce Internship program for students.</li> <li>• Promote problem-based learning (PBL) innovation teaching.</li> <li>• Continuous improvement of AoL and FQ (AACSB accreditation).</li> </ul>
Practical research & industry-academia cooperation	<ul style="list-style-type: none"> <li>• Building new characteristic research centers.</li> <li>• Collaboration projects with New Taipei Industrial Park, Guishan Industrial Park and others industrial and science parks.</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance the quality of practical research in management.</li> <li>• Reinforce industry-academia interaction and cooperation.</li> </ul>	<ul style="list-style-type: none"> <li>• Comprehensive Talent Incubation Program.</li> <li>• Promote industry-academia interaction.</li> <li>• Industry-academia cooperation and research projects.</li> <li>• Provide professors with incentives and supports for publication of research papers, and also for projects.</li> </ul>
Social responsibility & internationalization	<ul style="list-style-type: none"> <li>• Intensify international cooperation.</li> <li>• Promote student volunteering activities in Taiwan and overseas.</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen international exchange and cooperation.</li> </ul>	<ul style="list-style-type: none"> <li>• AACSB accreditation to attract more international academic alliance/MOU.</li> <li>• Faculty's overseas teaching training.</li> <li>• International programs IMBA &amp; IMFI, 100% taught in English.</li> <li>• Supply students with overseas internship opportunities.</li> <li>• Expand partnership/sister school program (exchange of students and as well of professors).</li> </ul>